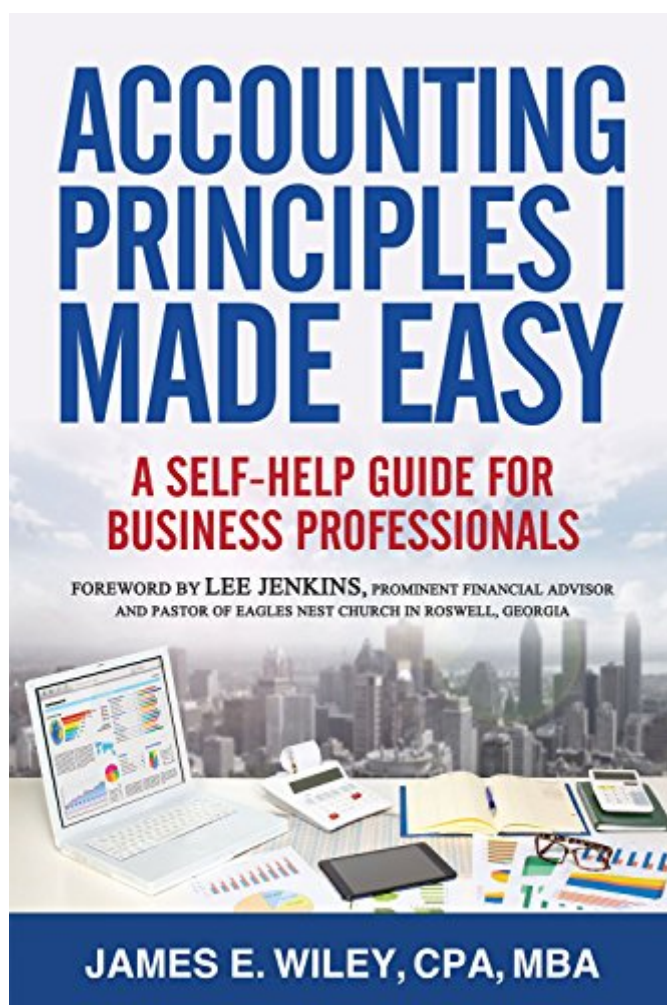


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Accounting Principles I Made Easy: A Self-Help Guide For Business Professionals



Synopsis

It's not every day that a user-friendly guide to understanding accounting principles comes along and changes the way you learn it. Accounting is arguably one of the most difficult subjects to comprehend for business professionals. Accounting is considered the universal language of business, and failure to fully comprehend this language can result in negative consequences in the business world. This guide is full of learning tools and memory devices that take complex concepts and simplify them in such a way that makes them easy to understand in everyday terms. James Wiley has taken approximately 750 pages of a typical Accounting Principles I textbook and summarized it in fewer than 100 pages. The topics covered in this book include recording business transactions, financial statements presentation, accruals and deferrals, accounting for merchandisers, inventory reporting, cash controls, receivables, long lived assets, liabilities, stockholder equity, statement of cash flows, and ratio analysis. Whether you are reading this book as a prelude to get ahead of your peers and colleagues or as a supplement to accompany you in your studies, you will not be disappointed.

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Excellent!

Excellent book and extremely helpful! I'm an entrepreneur and restaurant franchisee, and I have accountants do all of the dirty work, but this book has helped me gain a better understanding of the accounting principles that allow me to have in depth conversations with my accountant so that I can better run my businesses and keep them profitable. Great job, Mr. Wiley.

Best Accountant ever!

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